



*Together  
We can build*



*Coastal Hospice  
at the Ocean*

## *Rooms with a view*



*Every patient room at Coastal Hospice at the Ocean will have a magnificent view as most look out on the Isle of Wight Bay and the Ocean City skyline.*

# Safe. At home.

Hospice patients most often choose to remain at home. However, a growing number find that at the end of life they are unable to manage alone or need more support than a frail spouse can provide. Suddenly, home is no longer the safest place to receive hospice care.

A study commissioned by the Coastal Hospice board confirms the unmet need for a hospice residence. And so we are building Coastal Hospice at the Ocean in Ocean Pines, on Maryland's Lower Eastern Shore. Here patients and their families will receive the medical, spiritual and emotional support they need. They will be safe. They will feel at home.

*Coastal Hospice at the Ocean will serve the region in three vital ways:*

## THE HOSPICE RESIDENCE

The Hospice Residence will be home to those in our care who need it most. For these patients, Coastal Hospice at the Ocean will provide the dignity of hospice care with the comforts of home.

Individual rooms will provide privacy, yet accommodate family members who wish to remain close at hand. Families and friends will have space to gather together, and individuals will be able to find solitude in private indoor spaces and along garden paths.

## HOME HOSPICE CARE

The staff and volunteers based here care for patients and families in Worcester and Somerset Counties: more than 400 patients and families each year. Closer to the patients' homes, the care team can build relationships that benefit patients and families and respond promptly when called.

## OUTREACH

Just as important as the residence are the outreach programs at Coastal Hospice at the Ocean.

*Palliative care* provides treatment beyond conventional medicine. Those facing serious illness will have medical support for pain and other symptoms and counseling for the emotional and spiritual issues challenging them.

*Bereavement counseling* will be offered for individuals as well as groups and, as always, offered to everyone in the community.

*Community education programs* will meet local needs: from healthy living to end-of-life issues.

*Coastal Hospice Volunteers* will have engaging work close to home.

*Patient rooms at Coastal Hospice at the Ocean will feature a home-like atmosphere, space for family and beautiful views*



*Like this example, patient rooms at Coastal Hospice at the Ocean will have the comfort and feel of home, yet meet the patient's medical and other needs. Oxygen and other medical supplies are close at hand but hidden from view.*

## LONG-TERM SUSTAINABILITY

The Coastal Hospice Thrift Shop opened in April 2011 and consistently turns an annual profit of more than \$100,000. When Coastal Hospice at the Ocean opens, Thrift Shop proceeds will support operations. Currently, proceeds go to the capital campaign and a long-term investment fund.

## MEMORIALIZING YOUR GIFT

There are many naming opportunities for Coastal Hospice at the Ocean. Giving levels range from \$1 million to dedicate the building itself to \$15,000 for a Family Nook, according to the donor's wishes.

## *The time is now*

Population projections indicate a need for Coastal Hospice to expand and enhance our programs in the four counties we serve. If we are to create, sustain and grow Coastal Hospice at the Ocean, the time to begin is now.

## *By the numbers*

- Patients who, with their families, will be cared for at Coastal Hospice at the Ocean: At least 100 per year. Overall, Coastal Hospice serves more than 1,000 patients and their families each year.
- Patients and families whose care teams will be close at hand, based at Coastal Hospice at the Ocean: More than 400 each year.
- Care team members based at Coastal Hospice at the Ocean: 25.
- Community outreach programs: 4
  - ~ Palliative care (treatment for physical, emotional and spiritual pain and other symptoms)
  - ~ Bereavement support (group and individual counseling)
  - ~ Community education (healthy living, caregiver support)
  - ~ Volunteer services (education, project space)
- Square footage: 20,270 (primarily residential)
- Cost to build – from permits and land purchase through to medical equipment, furnishings and landscaping: \$5 million

## *Location*

*At The Point  
in Ocean Pines*

*1500 Ocean Pkwy.  
Ocean Pines, MD*



*Ways you can give  
to build  
Coastal Hospice  
at the Ocean*

**For more information, please visit  
CoastalHospice.org or call  
Director of Development  
Maureen McNeill at 410-641-5481**

*A copy of our current fiscal statement is available on request from Coastal Hospice at P.O. Box 1733, Salisbury, MD 21802-1733. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State, State House, Annapolis, MD 21401 for the cost of copying and postage.*

#### PLEDGES

We ask everyone in our community to consider a campaign gift this year and a similar amount for each of the following four years, for a pledge payable over five years. Pledge payments may be made annually, semi-annually, quarterly or monthly, by cash, check, transfer of securities (stock), credit card or electronic fund transfer. Five-year pledges are a wonderful way for members of our community to make the most generous gift possible.

#### OUTRIGHT GIFTS OF CASH

For those who prefer to make a direct one-time gift, outright gifts of cash are always gratefully accepted.

#### STOCKS AND SECURITIES

Giving a gift of appreciated securities is a wonderful way to help build Coastal Hospice. Gifts of long-term appreciated stock or securities offer a quick and easy way to make a lasting contribution that may offer tax benefits. Please contact us to assist you with a gift of stock.

#### PLANNED GIFTS

There are many types of planned gifts, which are gifts that require charitable planning. In many cases, a planned gift offers a win-win: for you and for Coastal Hospice. These gift options can potentially reduce taxes, and provide you the satisfaction of knowing that you will be helping our mission. We would be happy to review planned gift options with you or your financial advisor.